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THE GLOBAL BUSINESS INNOVATION PROGRAMME TAIWAN - DIGITAL TECHNOLOGY FOR MANUFACTURING

The Global Business Innovation Programme, organised by Innovate UK and delivered by Innovate UK EDGE, consists of a preparation phase, 5-day innovation activities focussed on Taiwan, a post-activity exploitation workshop and follow-up support of approximately 12 months from an Innovate UK EDGE Innovation and Growth Specialist, helping your business maximise the opportunities identified, including developing innovation projects with partners in the territory. This initiative will be delivered virtually.

Innovate UK is committed to ensure that anyone, from any background, has an equal opportunity to be successful.

Focus Areas: The aim of the initiative is to facilitate collaboration between UK and Taiwanese businesses to encourage innovation and deployment of novel digital technologies for manufacturing.

It will specifically seek to build:

- Partnerships that exploit UK technology strengths (including Sensing, Industrial Internet of Things & Artificial Intelligence) to enable continued growth in key Taiwanese manufacturing sectors (including Electronics, Energy & Smart Machinery, Pharmaceuticals).
- Industrial Digital Technology capability and capacity in both the UK and Taiwan.

Why Taiwan: Taiwan has a 4.64% GDP growth forecast for 2021 and is one of the UK's largest Asia/Pacific markets. Key technologies include Artificial Intelligence, Internet of Things, Robotics, and Additive Manufacturing.

Benefits:

- Explore Digital Technology for Manufacturing opportunities in Taiwan.
- A better understanding of the challenges and opportunities of doing business in Taiwan.
- Find potential innovation collaborators and partners and develop your network in the UK and globally.
- Improve your company value proposition to international partners and investors.

KEY DATES:

Applications
Close:
9 August 2021

Pre-Activity
Workshop:
7 - 8 September
2021

Innovation
Activity:
From
9 September 2021

Exploitation
Workshop:
12 January 2022



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WHAT TO EXPECT:

The Global Business Innovation Programme is structured around three main phases and each business will have a designated Innovate UK EDGE Innovation and Growth Specialist to support them for the duration of the offering, including developing an action plan to capitalise on the opportunities identified. The three main phases of the Global Business Innovation Programme are:-

- **Getting ready for the market:** Pre-activity briefing workshop to build knowledge and understanding of the market and potential opportunities, including how to do business, cultural aspects, how to protect your IP and training on how to improve your pitch and articulate your value proposition. (1 day workshop)
- **Market activities:** Explore the innovation opportunities first-hand through meeting with key companies and research organisations and potential collaborators and partners through pre-arranged meetings and organised matchmaking. (5 days of market related activity)
- **Exploiting the opportunity:** An exploitation workshop and one-to-one support from a Innovate UK EDGE Innovation and Growth Specialist to follow up and take advantage of the opportunities identified. (1 day workshop and as a guide, around 5 days working with a Innovate UK EDGE Adviser over a 12-month period)

INNOVATION ACTIVITIES - EXAMPLE (subject to change):

Date	Activity	Date	Activity
7 - 8 September	Workshop (part days)	October - November	Market focussed innovation activities
9 September	Initial B2B activities	12 January 2022	Exploitation workshop (part day)
September	Additional B2B activities		

TO APPLY FOR THIS INITIATIVE, YOU MUST:

Be a UK based innovation-led company with ambitions to grow and internationalise.

Be a company with fewer than 500 employees.

Be able to attend and complete all activities.

WHAT IS THE COST?

This initiative will be delivered virtually. The first stages will be open to successful applicants. On acceptance onto the full initiative, a commitment fee of £500 will be obtained from each delegate, which will be refunded on completion of the full activities and agreed action plan. Non-completion after formal acceptance may result in forfeiting some or all of the commitment fee.

HOW TO APPLY?

The Global Business Innovation Programme has a competitive application process where only the best applications will be successful following an evaluation process. All applications must be made online through the Innovate UK EDGE website and received no later than 9am on 7 June 2021.

Innovate UK recognises that the innovation sector is not as diverse as the UK demographic, and is committed to improving the diversity of who we support. As such, we welcome applications from those under-represented across the sector.

ADDITIONAL INFORMATION & ASSISTANCE:

To fill in the online application form please visit the [Innovate UK EDGE website](#)

For more information, assistance with your application or to discuss accessibility needs, please contact Bradley Rowley at bradley.rowley@innovateukedge.ukri.org or call +44 (0)7810 561490.